Marwell Hotel wedding fayre - Hampshire Wedding Network

DATE: Sunday, September 28, 2025
LOCATION: Colden Common, England, GB

Event Description

Marwell Hotel wedding fayre - Hampshire Wedding Network is a premier expos event in Colden Common. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 46/100
Expected Attendance: 640 people
Event ID: 9sdx5P5jjWjYWCYGSi

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 256 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.