

Marvels of Magic with Elio the Magician

DATE: Tuesday, September 23, 2025

LOCATION: Seaford, Victoria, AU

Event Description

Marvels of Magic with Elio the Magician is a premier performing-arts event in Seaford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 34/100

Expected Attendance: 152 people

Event ID: G2HA7GYG6VRDtBXqxS

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.