

# Marunouchi Career School Special Seminar Marukari Travel 'Getting to Know Nara Enchanted by the oldest wooden building, the eternal Horyuji Temple'

DATE: Thursday, September 25, 2025

LOCATION: Tokyo, JP

## Event Description

Marunouchi Career School Special Seminar Marukari Travel 'Getting to Know Nara Enchanted by the oldest wooden building, the eternal Horyuji Temple' is a premier expos event in Tokyo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** XsnPkZNCSD84hQJHgd

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/marunouchi-career-school-special-seminar-marukari-travel-getting-to-know-nara-enchanted-by-the-oldest-wooden-building-the-eternal-horyuji-temple>

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