

Martin Garrix

DATE: Saturday, August 30, 2025

LOCATION: Las Vegas, NV, US

Event Description

Martin Garrix is a premier concerts event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,042 people

Event ID: 4QENi4tTAS2BC2uKaH

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,217 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.