

Martha's Vineyard Soulfest Super Day Trip, Sunday August 17th, 2025

DATE: Sunday, August 17, 2025
LOCATION: Oak Bluffs, Massachusetts, US

Event Description

Martha's Vineyard Soulfest Super Day Trip, Sunday August 17th, 2025 is a premier festivals event in Oak Bluffs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 51/100
Expected Attendance: 1,151 people
Event ID: wNrFzZanefDgV6gerB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 460 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
