

# Marten Lou, Selena Faider, Ravi, and RUSH AVENUE

DATE: Sunday, August 17, 2025  
LOCATION: Le Rheu, Bretagne, FR

## Event Description

Marten Lou, Selena Faider, Ravi, and RUSH AVENUE is a premier concerts event in Le Rheu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 49/100

**Expected Attendance:** 846 people

**Event ID:** Fef98qH4sh8TgEKFSE

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 338 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*