

# Marsolo, Diana Oliveira, Fonzi, and Nox

DATE: Saturday, August 30, 2025  
LOCATION: Costa da Caparica, Setúbal, PT

## Event Description

Marsolo, Diana Oliveira, Fonzi, and Nox is a premier concerts event in Costa da Caparica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 47/100

**Expected Attendance:** 742 people

**Event ID:** ChZUujDiUpFMqhHEv4

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 297 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*