

MARKET ROOT VOL.5 - London K-Creatives Market

DATE: Saturday, September 13, 2025
LOCATION: London, England, GB

Event Description

MARKET ROOT VOL.5 - London K-Creatives Market is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,775 people

Event ID: ZMG8e6BSXrx4q4BCaN

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.