

# Market Bash and Pumpkin Patch | Davis Family Farm x TMM Peel Region

DATE: Saturday, October 4, 2025  
LOCATION: Caledon East, Ontario, CA

## Event Description

Market Bash and Pumpkin Patch | Davis Family Farm x TMM Peel Region is a premier festivals event in Caledon East. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 583 people

**Event ID:** 5aJaXDVni5gzoyPX5Z

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 233 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*