

# Mark läser: Boksamtal om Bomullsängeln på Rydals museum - 16 oktober

DATE: Thursday, October 16, 2025  
LOCATION: Rydal, Västra Götalands län, SE

## Event Description

Mark läser: Boksamtal om Bomullsängeln på Rydals museum - 16 oktober is a premier concerts event in Rydal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 278 people

**Event ID:** 3VP2Mps2eqe5rGuY9c

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 111 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*