

Mark Lambert Organ Trio convida Dan Reinstein

DATE: Saturday, August 16, 2025
LOCATION: Indianópolis, São Paulo, BR

Event Description

Mark Lambert Organ Trio convida Dan Reinstein is a premier concerts event in Indianópolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 318 people

Event ID: 6NPVJnhGSdWDSuEFLf

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.