

Marinaj Event Expo

DATE: Sunday, August 17, 2025
LOCATION: Moreno Valley, California, US

Event Description

Marinaj Event Expo is a premier expos event in Moreno Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 360 people

Event ID: J5sZu7omT6k6Je4evh

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
