

Marilou Chagnaud exhibition closing event with live performances

DATE: Saturday, August 30, 2025
LOCATION: Norwich, England, GB

Event Description

Marilou Chagnaud exhibition closing event with live performances is a premier performing-arts event in Norwich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 154 people
Event ID: GBeU5MfYgVUibwQ5RF

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
