

# Marie Grönroos-Korhonen: Failure to Rescue for Severe Complications in Colorectal Surgery

DATE: Friday, October 10, 2025  
LOCATION: Helsinki, Uusimaa, FI

## Event Description

Marie Grönroos-Korhonen: Failure to Rescue for Severe Complications in Colorectal Surgery is a premier conferences event in Helsinki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 6TcxUoeBCdDTd4ArVG

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/marie-grnroos-korhonen-failure-to-rescue-for-severe-complications-in-colorectal-surgery>

Document generated on 6/4/2026, 1:05:30 PM