

# Maribou State, Santigold, and Pond

DATE: Sunday, January 4, 2026  
LOCATION: Red Hill, Western Australia, AU

---

## Event Description

Maribou State, Santigold, and Pond is a premier concerts event in Red Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 61/100

**Expected Attendance:** 3,452 people

**Event ID:** DzV6QvPrHB3L6Cv4Zy

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,381 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---