

Maribou State, berlioz, DON WEST, Glass Beams, Good Neighbours, Joy Crookes, Santigold, The Preatures, Tornado Wallace, Alex Kassian, Bertie, Emma-Jean Thackray, Harvey Sutherland, Owelu Dreamhouse, Velvet Trip in Melbourne

DATE: Wednesday, December 31, 2025
LOCATION: Melbourne, Victoria, AU

Event Description

Maribou State, berlioz, DON WEST, Glass Beams, Good Neighbours, Joy Crookes, Santigold, The Preatures, Tornado Wallace, Alex Kassian, Bertie, Emma-Jean Thackray, Harvey Sutherland, Owelu Dreamhouse, Velvet Trip in Melbourne is a premier concerts event in Melbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 495 people

Event ID: C7pKYYSjDrDxriz2vH

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 198 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/maribou-state-berlioz-don-west-glass-beams-good-neighbours-joy-crookes-santigold-the-preatures-tornado-wallace-alex-kassian-bertie-emma-jean-thackray-harvey-sutherland-owelu-dreamhouse-velvet-trip-in-melbourne>

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