

Mariachi Sol de Mexico de Jose Hernandez at Egyptian Theatre

DATE: Friday, August 15, 2025
LOCATION: Boise, Idaho, US

Event Description

Mariachi Sol de Mexico de Jose Hernandez at Egyptian Theatre is a premier concerts event in Boise. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,064 people

Event ID: HA8w6HaJYt9uU8Nzc3

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 426 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.