

Mariachi Nuevo Tecalitlan, Mariachi Los Camperos, and Orquesta Filarmónica de Jalisco

DATE: Saturday, September 6, 2025
LOCATION: Guadalajara, MX

Event Description

Mariachi Nuevo Tecalitlan, Mariachi Los Camperos, and Orquesta Filarmónica de Jalisco is a premier concerts event in Guadalajara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 268 people

Event ID: 99J2xdFHGtEh2zj5oG

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.