

Maria Mena and Amsterdam Sinfonietta

DATE: Friday, January 16, 2026
LOCATION: Eindhoven, Noord-Brabant, NL

Event Description

Maria Mena and Amsterdam Sinfonietta is a premier concerts event in Eindhoven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 802 people

Event ID: HiXV7AxWu8GaL42kit

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 321 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.