

# Maria do Relento!! E mais Banda Baby Boom!

DATE: Saturday, August 16, 2025  
LOCATION: São Judas Tadeu, Rio Grande do Sul, BR

## Event Description

Maria do Relento!! E mais Banda Baby Boom! is a premier concerts event in São Judas Tadeu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 43/100

**Expected Attendance:** 427 people

**Event ID:** DLteFMZWxDwbpNWM2Z

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 171 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*