

# MAREVETTAMARE TRAIL

DATE: Friday, September 26, 2025

LOCATION: grosseto, Toscana, IT

## Event Description

MAREVETTAMARE TRAIL is a premier community event in grosseto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 34/100

**Expected Attendance:** 150 people

**Event ID:** 5sz3aoCSPvSGrkDgf7

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/marevettamare-trail>

Document generated on 6/3/2026, 9:47:43 PM