

MARCO TORO / ZAMBO JAZZ and Open Jam with Gianluca

DATE: Wednesday, November 19, 2025
LOCATION: Amsterdam, Noord-Holland, NL

Event Description

MARCO TORO / ZAMBO JAZZ and Open Jam with Gianluca is a premier concerts event in Amsterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 47/100
Expected Attendance: 691 people
Event ID: 7Bzguxv9r5Kg3qaMde

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 276 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
