

MARCO CALINI Teatro Cinema Ratti

20-01-2026

DATE: Tuesday, January 20, 2026
LOCATION: Legnano, Lombardia, IT

Event Description

MARCO CALINI Teatro Cinema Ratti 20-01-2026 is a premier performing-arts event in Legnano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 86 people

Event ID: 89zxEpYEK3mHUDiB4C

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.