

# Marcia Hines and Casey Donovan

DATE: Wednesday, October 22, 2025  
LOCATION: Torrensville, South Australia, AU

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## Event Description

Marcia Hines and Casey Donovan is a premier concerts event in Torrensville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 52/100

**Expected Attendance:** 1,317 people

**Event ID:** FAJ9mCMWTBJCbNPJmw

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 527 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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