

# Marche La Jeanne 2025

DATE: Thursday, October 9, 2025  
LOCATION: Loos, Hauts-de-France, FR

## Event Description

Marche La Jeanne 2025 is a premier festivals event in Loos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 36/100

**Expected Attendance:** 204 people

**Event ID:** CE3krJaYhA5dUp5DPz

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 82 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*