

# Marché Créole - Foire Culinaire Antillaise

DATE: Saturday, October 25, 2025  
LOCATION: Montréal, Québec, CA

## Event Description

Marché Créole - Foire Culinaire Antillaise is a premier festivals event in Montréal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 50/100

**Expected Attendance:** 995 people

**Event ID:** FgSfRycjwyxg2rzzdo

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 398 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*