

MARC SEGURA - Sitges - 24 Oct

DATE: Friday, October 24, 2025
LOCATION: Sitges, Catalunya, ES

Event Description

MARC SEGURA - Sitges - 24 Oct is a premier concerts event in Sitges. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 380 people

Event ID: As2saCdH62FHrQqB5P

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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