

MARC SEGURA - L'Estartit

DATE: Wednesday, September 10, 2025
LOCATION: Torroella de Montgrí, Catalunya, ES

Event Description

MARC SEGURA - L'Estartit is a premier concerts event in Torroella de Montgrí. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 292 people

Event ID: Eg7EkLp2VFgu695qcX

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 117 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.