

Marathon des Vendanges - Labastide-Saint-Pierre

DATE: Sunday, September 21, 2025
LOCATION: Labastide-Saint-Pierre, Occitanie, FR

Event Description

Marathon des Vendanges - Labastide-Saint-Pierre is a premier sports event in Labastide-Saint-Pierre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 32/100

Expected Attendance: 130 people

Event ID: 5sDbJuFevLTEv9q2Ug

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.