

# María Pien and Ceci Guevara

DATE: Saturday, October 11, 2025  
LOCATION: Buenos Aires, Buenos Aires, AR

---

## Event Description

María Pien and Ceci Guevara is a premier community event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 31/100

**Expected Attendance:** 116 people

**Event ID:** GvUfrTP3pgzw3tCoXE

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/mara-pien-and-ceci-guevara>

Document generated on 6/4/2026, 4:19:29 AM