

MAPBM presents: 'No Place to Call Home? - a Tale of Three ARIs', followed by the 'Aerie' finissage

DATE: Saturday, September 13, 2025
LOCATION: Wentworth Falls, New South Wales, AU

Event Description

MAPBM presents: 'No Place to Call Home? - a Tale of Three ARIs', followed by the 'Aerie' finissage is a premier expos event in Wentworth Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,397 people

Event ID: GdhnS3SaY2aBiWkUHN

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 959 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/mapbm-presents-no-place-to-call-home-a-tale-of-three-aris-followed-by-the-aerie-finissage>

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