

Manu Wairere: Street Dance Foundations with Shifting Centre

DATE: Sunday, September 28, 2025
LOCATION: Ōhāwera Wellington Region, NZ

Event Description

Manu Wairere: Street Dance Foundations with Shifting Centre is a premier community event in Ōhāwera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 5vr22aEck3bWDVXH9x

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.