

Mansur, ERAY067, and Organize

DATE: Wednesday, December 24, 2025

LOCATION: Adana, TR

Event Description

Mansur, ERAY067, and Organize is a premier concerts event in Adana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 442 people

Event ID: 9ZDJ8ruHQwhEh7kAcM

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.