

# Manly Sea Eagles vs Dolphins (Nrl)

DATE: Saturday, August 23, 2025  
LOCATION: Brookvale, New South Wales, AU

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## Event Description

Manly Sea Eagles vs Dolphins (Nrl) is a premier sports event in Brookvale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 15,186 people

**Event ID:** EqHgRod9AAjuMwqUpZ

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,074 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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