

# Manisa Futbol Kulubu vs Istanbulspor AS

DATE: Monday, August 25, 2025

LOCATION: Istanbul, TR

## Event Description

Manisa Futbol Kulubu vs Istanbulspor AS is a premier sports event in Istanbul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,391 people

**Event ID:** HCBhCUS3xkUoSnfAZt

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,356 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*