

# Manhattan Jaspers vs Marist Red Foxes Mens Basketball

DATE: Sunday, December 7, 2025  
LOCATION: Poughkeepsie, New York, US

## Event Description

Manhattan Jaspers vs Marist Red Foxes Mens Basketball is a premier sports event in Poughkeepsie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,593 people

**Event ID:** FjsBfShYgtNE2dPVHA

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,037 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*