

Manawatu Gangshow - Friday Night

DATE: Thursday, October 16, 2025
LOCATION: Palmerston North, Manawatu-Whanganui Region, NZ

Event Description

Manawatu Gangshow - Friday Night is a premier performing-arts event in Palmerston North. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 48/100

Expected Attendance: 808 people

Event ID: 7agBN8Rji6n4ScVnGT

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 323 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.