

MAMMA MIA I ABBA - KONZERT TOUR I FREIBURG

DATE: Saturday, September 27, 2025
LOCATION: Freiburg im Breisgau, Baden-Württemberg, DE

Event Description

MAMMA MIA I ABBA - KONZERT TOUR I FREIBURG is a premier community event in Freiburg im Breisgau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 7MYo29SWM7yH3Hwg2H

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.