

Mamó : Songs My Grandmother Gave Me - Lisa Lambe and Steve Cooney

DATE: Sunday, September 21, 2025
LOCATION: Drimoleague, County Cork, IE

Event Description

Mamó : Songs My Grandmother Gave Me - Lisa Lambe and Steve Cooney is a premier concerts event in Drimoleague. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 33/100
Expected Attendance: 147 people
Event ID: 3nUSPqnsnCVsPRWLTZ

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 59 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
