

# Malte Ebert and Buhl Entertainment

DATE: Friday, November 28, 2025

LOCATION: Ishøj, DK

## Event Description

Malte Ebert and Buhl Entertainment is a premier concerts event in Ishøj. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 47/100

**Expected Attendance:** 683 people

**Event ID:** AD4otXKYf4kP7uszoC

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 273 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*