

Malmesbury Choir Presents Summer Sounds with Bristol Fashion Chorus

DATE: Saturday, September 6, 2025
LOCATION: Malmesbury, England, GB

Event Description

Malmesbury Choir Presents Summer Sounds with Bristol Fashion Chorus is a premier performing-arts event in Malmesbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 43/100

Expected Attendance: 458 people

Event ID: FfEFrJ3YiKZr5GGgxx

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 183 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.