

MALICE AT THE PALACE: NO RING ROCKERS IN THE 666

DATE: Friday, September 19, 2025
LOCATION: Toronto, Ontario, CA

Event Description

MALICE AT THE PALACE: NO RING ROCKERS IN THE 666 is a premier sports event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 550 people

Event ID: E8ywYV5k8xmE6gFCnS

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 220 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.