

Malevolence at Le Bikini

DATE: Monday, October 27, 2025
LOCATION: Ramonville-Saint-Agne, Occitanie, FR

Event Description

Malevolence at Le Bikini is a premier concerts event in Ramonville-Saint-Agne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 611 people

Event ID: 5CDXpudJs8irUHnfDd

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 244 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.