

MALEVO x OFFISS - GRAND OPENING - SEPTEMBER 06

DATE: Saturday, September 6, 2025
LOCATION: Stuttgart, Baden-Württemberg, DE

Event Description

MALEVO x OFFISS - GRAND OPENING - SEPTEMBER 06 is a premier concerts event in Stuttgart. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 35/100
Expected Attendance: 182 people
Event ID: ByEqALfUeW4An7FCz8

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
