

Malaysia 2025 RECAP - and What to Expect in 2026

DATE: Friday, October 17, 2025
LOCATION: Kuching, Sarawak, MY

Event Description

Malaysia 2025 RECAP - and What to Expect in 2026 is a premier conferences event in Kuching. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 177 people

Event ID: AqyW3gwf7tN4a2kPjs

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 71 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
