

Makoto House Christmas Kanpai 2025

DATE: Thursday, November 27, 2025
LOCATION: Petaling Jaya, Selangor, MY

Event Description

Makoto House Christmas Kanpai 2025 is a premier expos event in Petaling Jaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,664 people

Event ID: 9xMvP4DEV4EEZ9SZUC

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 666 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
