

Making It Here: The Alternating Currents Story at The Last Picture House

DATE: Sunday, August 17, 2025
LOCATION: Davenport, Iowa, US

Event Description

Making It Here: The Alternating Currents Story at The Last Picture House is a premier festivals event in Davenport. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 690 people

Event ID: 53Pp2J9P8pZfYBfNyu

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 276 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
