

Makers North Collective Handmade Holiday Market

DATE: Saturday, November 15, 2025
LOCATION: Greater Sudbury, Ontario, CA

Event Description

Makers North Collective Handmade Holiday Market is a premier festivals event in Greater Sudbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 967 people

Event ID: 44UNPYjz5vwAXixynr

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 387 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
