

# Make Socials Social Again

DATE: Sunday, November 9, 2025  
LOCATION: Den Haag, Zuid-Holland, NL

---

## Event Description

Make Socials Social Again is a premier conferences event in Den Haag. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 28/100

**Expected Attendance:** 83 people

**Event ID:** EkyLbcvtpfRa5ZyR2a

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 33 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/make-socials-social-again>

Document generated on 6/3/2026, 9:38:38 PM