

Make & Mend Sewing

DATE: Wednesday, August 20, 2025
LOCATION: Whang &V'Â æ÷ thland Region, NZ

Event Description

Make & Mend Sewing is a premier community event in Whang &V'â This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 27/100

Expected Attendance: 73 people

Event ID: 3wUmez6Q9KWsKU6y8t

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 29 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
